# Ambassadors' Day

## Tuttlingen – November 2nd and 3rd, 2026

# EVENT GUIDE

© KARL STORZ SE & Co. KG Tuttlingen/Germany

GHA German Health Alliance | STORZ KARL STORZ — ENDOSKOPE | oav GERMAN ASIA-PACIFIC BUSINESS ASSOCIATION | Afrika-Verein der deutschen Wirtschaft | Ost-Ausschuss der Deutschen Wirtschaft

## Ambassadors' Day

# Tuttlingen – November 2nd and 3rd, 2026

**Innovation without boundaries:**
**Tailored Solutions and Education for Minimally Invasive Surgery**

The global expansion of minimally invasive surgery relies not only on easier access to medical technologies but also on professional training. This requires more mobile and cost-effective healthcare solutions designed to meet patients' needs in challenging contexts, particularly in conflict zones and geographically isolated regions.

KARL STORZ invites you to explore these solutions.

As a leader in minimally invasive surgery, KARL STORZ develops cutting-edge technologies and high-quality visualization devices that can facilitate early diagnosis and less invasive treatments. At the same time, mobile solutions help to extend healthcare to rural and remote areas or challenging environments.

The adoption of these devices by healthcare professionals also relies on appropriate professional training, as showcased by Professor Jacques Marescaux, founder of the IRCAD Centers of Excellence in Minimally Invasive Surgery, which operate on every continent.

© KARL STORZ SE & Co. KG Tuttlingen/Germany

# Attendees

**To welcome you we have the honor to have with us**

Stefan ORT – Chief Operating Officer, KARL STORZ SE & Co. KG
Dr. Martin HOFFMANN, Ost-Ausschuss der Deutschen Wirtschaft
Alexander BOXLER, German Health Alliance

## Guest

Professor Jacques MARESCAUX
Founder of the IRCAD Centers of Excellence in Minimally Invasive Surgery

## KARL STORZ Senior Leadership Team

Kevin DAND – President Europe
Marion BURGESS – President Asia/MEA
Christianne GAUDET – Global Head of Solutions

## European Leadership Team

Luis-Miguel DERETZ – Vice President Central Europe – Managing Director France

## KARL STORZ participants

Dr. Martin LEONHARD – Executive Director – Government Affairs
Cécile BELLET – Marketing & GPOs Director – France
Thierry CHEHADE – Team Lead Project Sales – Global Sales Development
Maria MATTES – Corporate tour & Customer Experience Manager
Simon HOLZER – Director Project Sales

© KARL STORZ SE & Co. KG Tuttlingen/Germany

# Social Events & Accommodations

**City Tour – “On the way to becoming a global center of medical technology”**

The city tour will start at 5:30 pm.
Guests will be picked up at the Légère Hotel,
and the tour will end at the restaurant “Meet & Eat by Sandro.”

## Dinner on November 2

Restaurant “Meet & Eat by Sandro.”
Donaustrasse 30
78532 Tuttlingen

## Hotel

Légère Hotel – Tuttlingen
Königstrasse 25
78532 Tuttlingen

© KARL STORZ SE & Co. KG Tuttlingen/Germany

# AGENDA

## November 2

| | |
|---|---|
| 12:20 pm | Flight from Berlin to Stuttgart. BER → STR, 12:20 pm (BER) - 1:30 pm (STR), Eurowings |
| 2:00 pm approx. | Bus Shuttle to the Légère Hotel in Tuttlingen (approx. 90 Min.) |
| 5:30 pm | Short City tour |
| 7:30 pm | Dinner - Restaurant 'Meet & Eat by Sandro' |

## November 3

Customer Experience Center
Dr. -Karl-Storz-Strasse 43
78532 Tuttlingen

| | | |
|---|---|---|
| 08:30 – 08:45 am | Welcome | **Dr. Martin LEONHARD**<br>**Dr. Martin HOFFMANN, OA**<br>**Alexander BOXLER, GHA** |
| 8:45 – 9:00 am | Company Presentation | **Maria MATTES** |
| 9:00 – 9:30 am | KARL STORZ – Legacy, vision and values | **Stefan ORT** |
| 09:30 – 10:30 am | Leading the Operating Room of the Future | **Christianne GAUDET** |
| 10:30 am | Coffee break | |
| 11:00 – 12:00 pm | IRCAD Excellence Training Center<br>How will AI revolutionize Minimally Invasive Surgery? | **Prof. Jacques MARESCAUX** |
| 12:00 pm | Lunch – Customer Experience Center | |
| 1:00 – 1:30 pm | Customer Experience Center tour<br>World of Minimally Invasive surgery<br>Adults and pediatric surgery and anesthesia | **Maria MATTES** |
| 1:30 – 2:30 pm | World of Integration<br>The Integrated OR Ecosystem:<br>Shaping the Future of Surgery | **Simon HOLZER**<br>**Thierry CHEHADE** |
| 2:30 – 3:00 pm | Wrap-up and next steps | **Dr. Martin LEONHARD** |
| 3:00 pm | End of the meeting | |
| 3:00 pm | Shuttle to the Airport Stuttgart | |
| 6:20 pm | Flight STR → BER, arrival 7:30 pm | |

© KARL STORZ SE & Co. KG Tuttlingen/Germany