



Iran's API and Pharmaceutical  
Packaging Syndicate

# Pharmex

Middle East 2nd



Tehran, Iran  
Olympic Hotel Expo Center  
February 25 - 27, 2020






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## About the Event

Pharmex is an international event which is held annually in Iran. The event has 4 main sectors, including:

- PharmaPack 
- PharmaTech 
- APIs 

Last year the exhibition was held as PharmaPack Middle East in Kish Island. In this pharmaceutical event more than 110 domestic and 20 foreign companies showcased their products and solutions to the visitors.

## Why Exhibit?

Pharmex is a great opportunity to connect with the MENA's market leaders, find new potential needs and also maximize your brand exposure to the region's audiences, specially Iran in one single location.

The whole supply chain will be showcased in 4 different sectors.

## Why Visit?

Pharmex gathers together industrial players from Middle East, North Africa, Europe and Asia under one roof where you can:

Meet the whole supply chain in one location

Make contact with the entire Iran's Pharmaceutical industry

Take part in API & Packaging Award, scientific conferences and showcases.



During PharmaPack 2019 several workshops, showcases and conferences were held to let both visitors and exhibitors increase their knowledge in the provided situation.



Also API and Packaging Award was held and the top 3 solutions were chosen from 189 entries of this year.



One of the most important parts of the last year event was the visitor presence profile which %100 of those were top managers and %60 of them evaluated the event "important" for their business.

## Meeting B2B

Research and reports  
Events  
Training and development  
Leaders Program

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## Expo Plan

