

# Partnerships for COVID-19 in Africa

Manufacturing  
and supply chain



Testing,  
tracking and  
treating



Digital  
health



Infrastructure  
and equipment

Financing  
models



Curated by:



# AHB

AFRICA HEALTH BUSINESS

# The AHBS webinar series

As Africa adapts to a new normal, partnerships in over-stretched health systems will continue to play an important role. The AHBS webinar series, themed "Partnerships for COVID-19" will consist of five sessions discussing key opportunities that are at the center of change.

## Sessions

All sessions will take place on Fridays

EST: 7.00am- 8.30am

GMT: 2.00pm- 3.30pm

CAT: 3.00pm- 4.30pm

EAT: 4.00pm- 5.30pm

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### Digital health

Date: 17<sup>th</sup> July 2020

- » Demand and expectations from patients and the public
- » Fostering an enabling regulatory landscape
- » Scaling up appropriate technologies across the continent

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### Manufacturing and supply chain

Date: 24<sup>th</sup> July 2020

- » Repurposing African supply chain to overcome global disruptions
- » Harnessing AfCFTA's potential to increase intra-continental trade
- » Unlocking the potential of local manufacturing: incentives and strategies

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### Testing, tracking and treating

Date: 31<sup>st</sup> July 2020

- » Strengthening pandemic responses: The power of data and predictive analytics
- » Testing: Innovations to manage and scale up testing
- » Treating: Mobilizing and supporting the workforce in response to COVID-19

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### Infrastructure and equipment

Date: 7<sup>th</sup> August 2020

- » Adapting and creating infrastructure that promotes safety and efficiency
- » Aligning supplementary services to improve patient centred care
- » The right equipment at the right prices for the right response

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### Financing models

Date: 14<sup>th</sup> August 2020

- » Closing Africa's health financing gap: Driving sustainable transformation of the financial system
- » Donors and public institutions: Changing priorities and mechanisms
- » Pooling of resources under the continental COVID-19 strategy

# 1<sup>st</sup> Series sponsorship - \$5,000

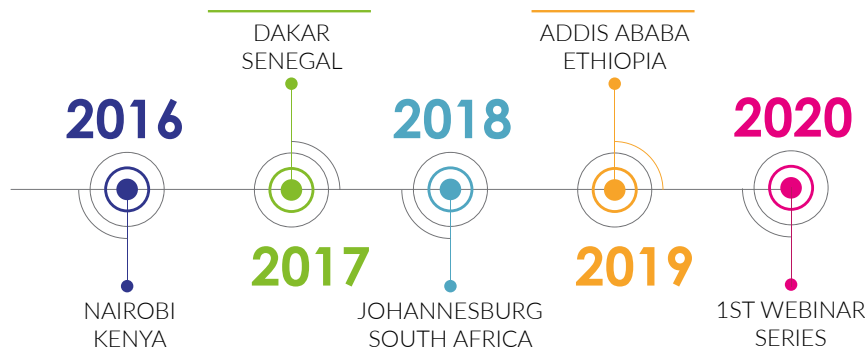
(includes all 5 sessions)

## Package benefits

- » Speaking role\* in 1 of the webinar sessions (\*discussant, panelist, moderator or guest speaker)
- » Access pass ( x1 pax) to invite only VIP high level roundtable
- » Broadcast of 30 second video clip within the webinar series (max - 2 runs)
- » Posting of 30 second video clip uploaded twice on social media channels
- » Placement of 1 logo on e-AHBS sponsorship banner

## Business benefits

- » Recognition as a key contributor to Africa's healthcare system
- » All webinars available on YouTube (Livestream /recorded)
- » Strengthening ties with AHBS partners, clients and affiliates



## Track record since inception



**1485**  
Delegates  
in attendance



**625**  
Organisations  
represented



**65**  
Countries  
including **39**  
African countries



**113**  
Ministry of Health  
officials including  
**19** Ministers of  
Health

## Event partners



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