



# VIRTUAL PITCH EVENT

MedTech

August 17, 2020

Foreign companies with innovative technology for **therapeutic applications in the medical technology (MedTech) sector** are invited to apply to compete in the second of a series of virtual pitch events this summer hosted by the State of Minnesota in partnership with SelectUSA.

International MedTech companies seeking to establish a U.S. presence are encouraged to apply for this event, including companies with therapeutic technology for conditions including:

- Cardiology
- Neurology
- Urology and Gastroenterology
- Radiology
- Or technology related to minimally invasive surgical devices or active implantable devices.

Up to five finalists from around the world will have five minutes to pitch their technology and their company to Minnesota-related judges and then take five minutes of questions from the judges. The judges will include representatives from industry, finance, academia, hospital systems, and government.

Minnesota is the home of globally-successful, technology-oriented companies in the medical field – including 3M, Boston Scientific, Medtronic, Smiths Medical, and Phillips. It is also home to world-leading hospitals and research institutions including the Mayo Clinic, The University of Minnesota, and The Hormel Institute. Minnesota's innovation ecosystem helps businesses of all sizes launch and grow.

Along with visibility and feedback from the expert judging panel, non-cash prizes for this event are designed to introduce companies to Minnesota and its ecosystem and will be awarded for first, second, and third place. To submit an application, please visit our [Virtual Pitch Submission Form](#) (hyperlinked). Applications are due by August 4, 2020. Finalists will be notified by email on August 10. Find out why Minnesota is a great place to be at [CompareMN.com](#) and [ExploreMinnesota.com](#).

**FOR MORE INFORMATION OR QUESTIONS, CONTACT  
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