**Germany Singapore Business Forum Connect X**

**Industrial Transformation ASIA-PACIFIC**

Held for the first time as a fully digital event, **GSBF Connect X ITAP** will take place on **21 October 2020 9.00 AM - 10.00 AM (CEST).**

This event is co-organised by **Enterprise Singapore** and the **Asia-Pacific Committee of German Business (APA)** and is free-of-charge to all.

The theme for GSBF Connect X ITAP will be

**“Resilience and Recovery: Manufacturing in Southeast Asia in a**

**COVID-19 World”**

We will be focusing on the challenges faced by manufacturers in Germany, Singapore and Southeast Asia in the COVID-19 world, and how they can emerge from this crisis stronger together. Programme highlights as follows:

* Message from Germany’s Federal Minister for the Economy and Energy His Excellency **Peter Altmaier** and Singapore’s Minister for Trade and Industry **Chan Chun Sing**
* Opening and Welcome Remarks by Enterprise Singapore Chairman **Peter Ong** and Chairman of TUV SUD Professor **Axel Stepken**
* Keynote Speeches by **Dr Gunter Kegel**, CEO of Pepperl+Fuchs; **Jonathan Ng**, CEO of McKinsey’s Digital Capability Center; and **Lawrence Yip,** Chief Marketing Officer of SembCorp Development
* Panel Discussion involving the 3 keynote speakers moderated by **Dr Tim Philippi**, Executive Director of the Singaporean-German Chamber of Industry & Commerce

On the occasion of this event, we will also announce an MOU between Enterprise Singapore and APA to elevate our collaboration to a strategic partnership focused on accelerating the industrial and digital transformations of our respective enterprises, plus strengthen collaboration on open innovation and market access. Our mutual collaboration platform will also be renamed from GSBF to GSBF Connect to reflect this fresh direction.

To find out more about, please see this video featuring the two GSBF Connect Co-Chairs: <https://youtu.be/1crcQiY2D1M> or this exclusive interview with Lawrence Yip at <https://www.youtube.com/watch?v=yan_fC8zVH4>

If you’ll like to attend this event, this is the registration link **(**[***https://industrial-transformation.com/registration***](https://industrial-transformation.com/registration)***) and do remember to tick the checkbox for GSBF Connect at registration.***

On a related note, we will be offering ***complimentary business matching services*** for all attendees of GSBF Connect X ITAP, in line with our efforts to facilitate business partnerships. This service is being supported by the Enterprise Europe Network (EEN). If you are interested, please fill in the table below and email it to [GSBFconnect@enterprisesg.gov.sg](mailto:GSBFconnect@enterprisesg.gov.sg)

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| Company Name | Contact person | Contact person’s designation | Email | Website | Brief description of company | Based in Singapore/ Germany?  (Please indicate) | Permission to share contact info?  (Please indicate **Yes/No**) | What is your company’s matching request? |
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