



CONSULATE GENERAL OF THE
UNITED STATES OF AMERICA

DÜSSELDORF

GHA - German Healthcare Alliance
Gertraudenstr. 20
10178 Berlin

March 31, 2021

Re: Invitation to the SelectUSA Summit 2021

Dear Members of the German Healthcare Alliance,

I am pleased to invite you to the 8th Annual, and the first virtual, SelectUSA Investment Summit, June 7-11, 2021. The summit, hosted by **Secretary of Commerce Gina M. Raimondo**, is the flagship U.S. government event for global investors. The user-friendly virtual platform enables you to directly engage with experienced economic development professionals as well as federal, state, and local officials who can facilitate and inform your investment decision-making process in the United States of America.

During the summit, over 100 Investment Academy sessions will be tailored to participant type and time zones, providing international companies and economic development organizations with actionable information on everything from building partnerships to workforce development. High-profile business and senior government leaders will share insight on the latest business and investment policies and trends.

At the SelectUSA Investment Summit, participants will find the practical tools, information, and connections to move investments forward. The event will feature the following key components:

- **Speakers** include Secretary Raimondo and senior U.S. government officials, C-Suite business executives, and other thought leaders, discussing key policies and trends related to the U.S. investment environment and business opportunities;
- The Investment Summit **networking** tool helps participants set up virtual meetings with key attendees and maximize their time at the event. SelectUSA investment counselors from relevant U.S. government agencies provide **one-on-one virtual counseling**;
- **The SelectUSA Investment Academy** will feature five days of jam-packed interactive programming providing virtual educational sessions for business investors looking to make the most of their Investment Summit experience;
- The **virtual exhibition hall** provides opportunities to make connections between businesses, economic development teams from all fifty U.S. states, U.S. government staff, and service providers;
- **SelectUSA Tech** features exciting opportunities for early-stage and startup companies to explore prospects for advancement in the U.S. market.
- German early stage tech firms can pitch in front of U.S. venture capital and tech investors; registration is <https://www.selectusasummit.us/Programming/SelectUSA-Tech>.

For more information, please contact Dr. Jana Dorband, our SelectUSA Germany investment specialist at the U.S. Embassy, Berlin, Jana.Dorband@trade.gov or 030 8305 2980; or Anette Salama, Senior Commercial Specialist, U.S. Consulate General, Düsseldorf, Anette.Salama@trade.gov or Tel: 0211-73776760.

I am looking forward to meeting you virtually at one of the events.

With kind regards,

Fiona S. Evans
U.S. Consul General