

14th Arab-German Health Forum

September 14th – 15th, 2021
Berlin, Germany

Organized by:



In Cooperation with:



Premium Partners:



Classic Partner:



Ghorfa
Arab-German Chamber of Commerce and Industry e.V.

Garnisonkirchplatz 1 | 10178 Berlin
Tel.: +49 (0)30 278907-13 | Fax.: +49 (0)30 278907-49
E-Mail: events@ghorfa.de | Internet: www.ghorfa.de

Program: 14th Arab-German Health Forum

Tuesday, September 14th, 2021		Wednesday, September 15th, 2021	
12.00 h	Registration and Networking Lunch	09.00 h	Registration
13.00 h	Opening Ceremony	09.30 h	Panel 3 <i>Hospital Business: Innovations in Planning, Building and Managing of Healthcare Facilities</i>
14.00 h	Panel 1 <i>Vaccines and Pandemic Management Strategies: Lessons Learned and Ways Forward</i>	10.30 h	Networking Break
15.00 h	Networking Break	11.00 h	Panel 4 <i>Skills Training and Knowledge Transfer: The Future of Healthcare Education</i>
15.30 h	Panel 2 <i>Arab-German Cooperation in the Pharma Industry: Infrastructure, Production and Distribution of Pharmaceuticals in the Arab World</i>	12.00 h	Networking Lunch
19.00 h	Reception & Dinner	13.00 h	Panel 5 <i>Developments in the MedTech Sector: How Can the Needs of the Arab World be Met</i>
		14.00 h	Networking Break
		14.30 h	Panel 6 <i>Providing Health Care Services in the Age of Digitalisation: Challenges and Opportunities</i>
		15.30 h	Panel 7 <i>PPP and Current Governmental Programmes to Support the Health Care Industry in the Arab World</i>

After one and a half years, Covid-19 is still a major challenge for the healthcare sectors around the world. A stable healthcare system, decisive actions by governments and decision-makers including comprehensive planning and the involvement of the population have proven to be key factors in the successful fight against Covid-19.

The development of an efficient healthcare system - characterised by a successful vaccination strategy, state-of-the-art medical technology and adequate medical care - is one of the most important priorities for the Arab world and has turned out to be crucial for the future, especially against the background of the current pandemic.

Thus, knowledge transfer and expertise from German companies and institutions are highly appreciated, whether by establishing factories, introducing innovative planning and managing of facilities or by the structured cooperation in regards to the training of qualified personnel.

In addition, Covid-19 has underlined the importance and future possibilities of digitalisation for healthcare access and provision. Efforts to expand capabilities and programmes in E-health are vital. For the successful realisation of future projects, the intensive exchange of experiences and expertise in this field is mutually beneficial.

This creates enormous opportunities for cooperation between Arab and German companies and institutions and opens new horizons to deepen the relations.

To exchange information, discuss perspectives, and strengthen Arab-German cooperation in the healthcare sector, the Ghorfa Arab-German Chamber of Commerce and Industry and the GHA - German Health Alliance, together with high-profile partners from Germany and the Arab world, are organising the 14th Arab-German Health Forum from 14-15 September 2021 at the Hotel Ritz Carlton Berlin.

The event will be the major information and networking platform to establish and expand long-lasting Arab-German business relationships in the healthcare sector.

Renowned experts and decision-makers from business, politics and science will address the most pressing issues facing medicine and healthcare in the coming years, as well as the opportunities and challenges the pandemic has brought about and discuss how economic cooperation can overcome them.

We are looking forward to welcoming you to the 14th Arab-German Health Forum.