



Agenda as of August 11, 2023

6th GERMAN – EAST EUROPEAN & CENTRAL ASIAN HEALTH FORUM

Investments and partnerships in the healthcare system

October 13, 2023 09:15 – 15:30 CET

Official Side Event of



Venue: KMPG, Klingelhöferstr. 18 · 10785 Berlin

Registration

The German-East European & Central Asian Health Forum, organised by the <u>German Eastern Business</u> <u>Association</u> and the <u>German Health Alliance</u> as an Official Side Event of the <u>World Health Summit</u>, provides a framework for exchange and networking with decision-makers from Germany and the partner countries, company representatives, experts and researchers. The sixth edition of the Health Forum will dwell upon investments in health, establishing innovation hubs, (re-)building modern health infrastructure and partnerships in strengthening the health systems.

In recent years, the healthcare systems in Central Europe, Eastern and Southeastern Europe, in the South Caucasus and in Central Asia have witnessed significant developments and transformations. Governments in the region have been actively focusing on improving healthcare infrastructure, increasing access to quality medical services, and implementing health policy reforms. Efforts have been made to enhance healthcare financing mechanisms and promote public-private partnerships to address the diverse healthcare needs of their populations. Additionally, advancements in medical technology and digital health solutions have played a pivotal role in improving healthcare delivery and patient outcomes.

As the region continues to evolve, stakeholders remain committed to fostering innovation, cooperation, and cross-border collaborations to ensure sustainable and equitable healthcare development in East Europe and Central Asia. We would like to offer you an exchange with high-ranking decision-makers from our partner countries as well as representatives of leading companies and experts from the health sector.

The Forum takes place as an on-site conference in Berlin. The working language is English.

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09:15 - 10:00	REGISTRATION
10:00 – 10:15	WELCOME OF THE HOST
	INTRODUCTION & WELCOME
	Martina Unseld, Spokesperson of the OA/GHA Working Group Health in Eastern Europe & CIS
	Michael Harms, CEO, German Eastern Business Association
	Roland Göhde, Chairman, GHA - German Health Alliance
10:15 – 10:35	KEYNOTE
	Dr. Thomas Steffen, State Secretary of the Federal Ministry of Health of Germany
10:35 – 11:35	HIGH-RANKING MINISTER PANEL
	In the high-ranking minister panel, decision-makers from Germany and the partner countries in Eastern Europe & Central Asia will provide information on current projects agenda, cooperation perspectives, establishing innovation hubs and (re-)building health infrastructure.
11:35 – 12:30	Panel Discussion: Partnerships in Strengthening Health Systems This Session seeks to integrate different stakeholders such as corporates, start-ups, NGOs, government, academia, hospitals, community health workers in strengthening health systems.
12:30 – 13:30	LUNCH BREAK & NETWORKING
13:30 – 13:45	IMPULS: Health as Economic Investment

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	Prof. Dr. Dennis A. Ostwald, CEO, WifOR Institute Professor for Economics and Management, SIBE at Steinbeis University
13:45 – 14:45	Panel Discussion: Digital and Innovative Healthcare Solutions This panel will tackle topics such as electronic health records, delivering personalised healthcare, artificial intelligence, IoT in healthcare, driving down the cost of care with technology and telemedicine.
14:45 – 15:30	COFFEE & GET TOGETHER
	WORLD HEALTH SUMMIT 2023 OCTOBER 15-17, 2023 The World Health Summit is the unique international strategic forum for global health. Held annually in Berlin, it brings together stakeholders from politics, science, the private sector, and civil society from around the world to set the agenda for a healthier future by inspiring innovative solutions for better health and well-being. The World Health Summit was founded in 2009 on the occasion of the 300th anniversary of Charité – Universitätsmedizin Berlin. It is traditionally held under the
	patronage of the German Chancellor, the French President, the President of the European Commission, and the Director-General of the World Health Organization (WHO). President of the World Health Summit is Axel R. Pries, Dean of Charité.
	#WHS2023 - where science, politics, the private sector and civil society meet for inspiring talks, enhanced cooperations and new solutions. Read more about the World Health Summit 2023

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