

Agenda as of October 10, 2023

## 6<sup>th</sup> GERMAN – EAST EUROPEAN & CENTRAL ASIAN HEALTH FORUM

### *Investments and partnerships in the healthcare system*

October 13, 2023  
09:15 – 15:30 CET

Official Side Event of



Venue: KPMG, Klingelhöferstraße. 18 · 10785 Berlin

### Registration

The German-East European & Central Asian Health Forum, organised by the [German Eastern Business Association](#) and the [German Health Alliance](#) as an Official Side Event of the [World Health Summit](#), provides a framework for exchange and networking with decision-makers from Germany and the partner countries, company representatives, experts and researchers. The sixth edition of the Health Forum will dwell upon investments in health, establishing innovation hubs, (re-)building modern health infrastructure and partnerships in strengthening the health systems.

***In recent years, the healthcare systems in Central Europe, Eastern and Southeastern Europe, in the South Caucasus and in Central Asia have witnessed significant developments and transformations. Governments in the region have been actively focusing on improving healthcare infrastructure, increasing access to quality medical services, and implementing health policy reforms. Efforts have been made to enhance healthcare financing mechanisms and promote public-private partnerships to address the diverse healthcare needs of their populations. Additionally, advancements in medical technology and digital health solutions have played a pivotal role in improving healthcare delivery and patient outcomes.***

***As the region continues to evolve, stakeholders remain committed to fostering innovation, cooperation, and cross-border collaborations to ensure sustainable and equitable healthcare development in East Europe and Central Asia. We would like to offer you an exchange with high-ranking decision-makers from our partner countries as well as representatives of leading companies and experts from the health sector.***

***The Forum takes place as an on-site conference in Berlin. The working language is English.***

In cooperation with:



<b>09:15 – 10:00</b>	<b>REGISTRATION</b>
<b>10:00 – 10:15</b>	<b>WELCOME OF THE HOST</b>
	<b>Stefan Friedrich</b> , Partner International Business Healthcare & Public Sector, KPMG AG Wirtschaftsprüfungsgesellschaft
	<b>INTRODUCTION &amp; WELCOME</b>
	<b>Martina Unseld</b> , Spokesperson of the OA/GHA Working Group Health in Eastern Europe & Central Asia  <b>Roland Göhde</b> , Chairman, GHA - German Health Alliance
<b>10:15 – 10:35</b>	<b>KEYNOTE</b>
	<b>Dr. Thomas Steffen</b> , State Secretary of the Federal Ministry of Health of Germany
<b>10:35 – 11:35</b>	<b>HIGH-RANKING MINISTER PANEL</b>
	<b>Prof. Dr. Amrillo Inoyatov</b> , Minister of Health of the Republic of Uzbekistan
<b>11:35 – 12:35</b>	<b>Panel Discussion: Partnerships in Strengthening Health Systems</b> This Session seeks to integrate different stakeholders such as corporates, start-ups, NGOs, government, academia, hospitals, community health workers in strengthening health systems.
	<b>Prof. Dr. Leonard Azamfirei</b> , Rector of “George Emil Palade” University of Medicine, Pharmacy, Science, and Technology of Târgu Mureş (Romania)
	<b>Linda Franicevic</b> , Managing Director Eastern Europe/Senior Vice President Commercial Operations NCEE, Fresenius Kabi

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	<p><b>Mariia Morozova</b>, Head of Category Management Unit of the SE “Medical Procurement of Ukraine”</p> <p><b>Trutz von der Trenck</b>, Co-Founder Mission Siret Ukraine</p> <p><b>Moderation: Stefan Friedrich</b>, Partner International Business Healthcare &amp; Public Sector, KPMG AG Wirtschaftsprüfungsgesellschaft &amp; <b>Philipp Wacker</b>, Manager Healthcare, KPMG AG Wirtschaftsprüfungsgesellschaft</p>
<b>12:35 – 13:30</b>	<b>LUNCH BREAK &amp; NETWORKING</b>
<b>13:30 – 13:45</b>	<p><b>IMPULS: Health as Economic Investment</b></p> <p><b>Prof. Dr. Dennis A. Ostwald</b>, CEO, WifOR Institute Professor for Economics and Management, SIBE at Steinbeis University</p>
<b>13:45 – 14:45</b>	<p><b>Panel Discussion: Digital and Innovative Healthcare Solutions</b>                  This panel will showcase projects in cooperation with the partner countries in Eastern Europe in the field of delivering personalised and high-quality healthcare with innovative solutions.</p> <p><b>Gulmira Amatova</b>, Director, HiLife LLP (Kazakhstan / Switzerland)</p> <p><b>Dennis Baburov</b>, Area Account Manager, Brainlab</p> <p><b>Stefanie Polat</b>, SVP   Head of Strategy and Customer Engagement EMEA, Siemens Healthineers</p> <p><b>Priit Siilaberg</b>, Partner and Business Area Leader, Helmes AS (E-Health solution provider in Estonia)</p> <p><b>Stefan Wisbauer</b>, Co-CEO, Lecturio</p> <p><b>Moderation: Rabea Knorr</b>, Head of Department Health Industry, BDI – Federation of German Industries</p>
<b>14:45 – 15:30</b>	<b>COFFEE &amp; GET TOGETHER</b>
	<p><b>WORLD HEALTH SUMMIT 2023</b>  <b>OCTOBER 15-17, 2023</b></p>

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The World Health Summit is the unique international strategic forum for global health. Held annually in Berlin, it brings together stakeholders from politics, science, the private sector, and civil society from around the world to set the agenda for a healthier future by inspiring innovative solutions for better health and well-being.

The World Health Summit was founded in 2009 on the occasion of the 300th anniversary of Charité – Universitätsmedizin Berlin. It is traditionally held under the patronage of the German Chancellor, the French President, the President of the European Commission, and the Director-General of the World Health Organization (WHO). President of the World Health Summit is Axel R. Pries, Dean of Charité.

#WHS2023 - where science, politics, the private sector and civil society meet for inspiring talks, enhanced cooperations and new solutions.

Read more about the [World Health Summit 2023](#)

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