



## 7th Digital Working Group Health in MENA Spotlight on Opportunities in Saudi Arabia

20 February 2025 | 10:00 am – 11:45 am CET <u>Registration</u>

## **Moderator:**

Chairman of the Working Group Health in the MENA Region

Dr. Jad Ayoub, Managing Director, Bioscientia International

Dr. Claus Biermann, Chief Medical Advisor Healthcare Education, Area9 Lyceum

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10:00-10:10	<ul> <li>Welcome         <ul> <li>Abdulaziz Al Mikhlafi, Secretary General, Ghorfa Arab-German</li> <li>Chamber of Commerce and Industry</li> <li>Roland Göhde, Chairman of the Board, GHA – German Health</li> <li>Alliance</li> </ul> </li> </ul>
10:10-10:25	<ul> <li>Business Opportunities and Experiences in Saudi Arabia</li> <li>Dr. Jad Ayoub, Managing Director, Bioscientia International</li> <li>Dr. Claus Biermann, Chief Medical Advisor Healthcare Education, Area9 Lyceum</li> </ul>
10:25 – 11:20	<ul> <li>Regulatory   Legal   Tax Framework in Saudi Arabia</li> <li>Regulatory environment and key legal considerations</li> <li>Taxation, investment incentives, and market entry strategies</li> <li>Challenges and best practices for companies operating in Saudi Arabia Regulatory         <ul> <li>Stefan Friedrich, Partner, Regulatory Advisory, Public Sector &amp; Healthcare / Head of Country Corridors Middle East at KPMG Germany</li> </ul> </li> <li>Legal         <ul> <li>Wolf R. Schwippert, Attorney/ Ghorfa Board member, Schwippert Law Office</li> <li>Dr. Majed Garoub, Lawyer/ CEO and Founder, Maged Garoub Law Firm</li> </ul> </li> <li>Tax         <ul> <li>Stefan El-Khouri, Senior Tax Partner, Rowanberries Consultancy</li> <li>Wadih Abounasr, Senior Tax Partner, Rowanberries Consultancy</li> </ul> </li> </ul>
11:20-11:30	Ghorfa and GHA – German Health Alliance: Activities in the health sector  - Recap: 16th Arab-German Health Forum   Berlin  - Healthcare Guide  - Outlook: Arab-German Business Forum 2025  - Recap & Outlook: Arab Health in Dubai  - Outlook: Egypt – Außenwirtschaftstag & Business Delegation
11:30 -11:45	Q&A   Closing Remarks