

**17<sup>th</sup> Health in Eastern Europe & Central Asia Meeting**  
*in the course of the 2nd German – Uzbek Health Forum*

**Agenda**

**Thursday, 18 April 2024, 15:00 – 17:00 CET,**  
**Ost-Ausschuss der Deutschen Wirtschaft, Gertraudenstr. 20, 4. Stock, 10178 Berlin**  
**Working language: German**

[Registration](#)

|                                  |  |
|----------------------------------|--|
| <p><b>15:00 –<br/>15:10h</b></p> | <p><u><b>Opening &amp; Introduction</b></u></p> <ul style="list-style-type: none"> <li>- <b>Introduction &amp; Chair</b><br/> <b>Martina Unseld</b>, Chairwoman of the Working Group, Siemens Healthineers</li> <li>- <b>Welcome</b><br/> <b>Dr. Martin Hoffmann</b>, Director Strategy &amp; Research, German Eastern Business Association</li> </ul> <p><b>Alexander Boxler</b>, Managing Director, GHA - German Health Alliance</p>   |
| <p><b>15:10 –<br/>16:30h</b></p> | <p><u><b>Thema</b></u></p> <p><u><b>Usbekistan</b></u></p> <ul style="list-style-type: none"> <li>- <b>Aktuelle Entwicklungen und Dynamiken in Usbekistan</b><br/> <b>Eduard Kinsbruner</b>, Regional Director for Central Asia, German Eastern Business Association</li> <li>- <b>Aktuelle Reform und Projekte im Gesundheitswesen in Usbekistan</b><br/> <b>Uwe Strohbach</b>, Regionalmanager und Korrespondent für den Südkaukasus und für Zentralasien, Germany Trade &amp; Invest</li> <li>- <b>Geschäftsstrategien: Erfahrungen aus der Praxis</b><br/> <b>Shokhrukh Kurbanov</b>, Export Area Sales Manager Export Area Sales Manager, G. Heinemann Medizintechnik GmbH</li> <li>- <b>Fachkräfteausbildung in Usbekistan</b><br/> <b>Ayen Ferdinand</b>, Geschäftsführer, Ernst Klett Präsenzlernen Osteuropa GmbH</li> </ul> <p><u><b>Q &amp; A Session</b></u></p> |

|                           |   |
|---------------------------|---|
| <b>16:30 –<br/>17:00h</b> | <p><b><u>Internal</u></b></p> <ul style="list-style-type: none"> <li>- <b>2nd German - Uzbek Health Forum   19 Apr   Berlin</b></li> <li>- <b>7th German - Eastern Europe &amp; Central Asian Health Forum   11 Okt   Berlin</b></li> </ul> |
| <b>Ab 17:00h</b>          | <p>Nach der Sitzung brechen wir gemeinsam zum Abendempfang (ab 18:00h) in der usbekischen Botschaft auf   Perleberger Str. 62, 10559 Berlin</p>   |

*Data protection: Detailed information on data protection can be found in our data protection information (Datenschutz / GHA - German Health Alliance). By registering/participating in the event, you agree the handling of your data. We process your data for the purpose of event preparation and execution. In addition, you agree with the publication of photos and videos taken at the event. You may object to the future processing of your personal data at any time. Please email your objection to [info@gha.health](mailto:info@gha.health). Please note that this will also result in your removal from all mailing lists.*