

INVITATION

Brazil – Germany Forum “Updating bilateral Partnership” at the Hannover Messe 2024

April 22, from 13h00 to 14h30

Convention Center (CC), Room 3A, Hannover Messe, Messegelände, 30521 Hannover

Six months before the [40th German-Brazilian Economic Meeting 2024](#) on 23 and 24 September in the Autostadt Wolfsburg, this forum offers a platform to explore the potential of bilateral cooperation and investment opportunities – especially in the field of renewables and green transition.

PROGRAM

13h00 **Opening Talk: Setting the scene**

Siegfried Russwurm, President BDI

Gilberto Petry, Vice President CNI

Jochen Köckler, CEO Deutsche Messe AG and Member of LADW

Roberto Jaguaribe, Ambassador of Brazil in Germany

Moderator: Wolfgang Niedermark, Member of the Executive Board BDI

13h30 **Power Talk: Renewables and green transition**

Márcio de Lima Leite, CEO of the Brazilian Association of Automotive Vehicle
Manufacturers

German company

13h50 **Pitches: Regional projects towards green transition**

Rio Grande do Sul: Eduardo Leite, Governor of the State of Rio Grande do Sul

Minas Gerais: Fernando Passalio de Avelar, Minas Gerais Economic Development
Secretariat | **João Paulo Braga Santos**, President of Invest Minas |

Flávio Roscoe, President of the Federation of Industries of the State of Minas Gerais

São Paulo: Fernando Fritz, Head of Invest São Paulo Office in Europe

Moderator: Guarani de Moraes, Investment Officer of Apex Brasil, Europe Office

14h30 **Word of Closing & Networking**

Language: German/Portuguese with simultaneous translation

You can register for the event here (free of charge – limited number of participants): [Registration](#)

Forum participants can receive a one-day ticket for Hannover Messe 2024.

Join us in Hannover and discuss the next steps in the dynamic partnership between Brazil and Germany with representatives from industry and politics!