

UNIT2
Global
Summit



WORLD
HEALTH
SUMMIT

building
trust for
global health

PARLIAMENTARIANS' LEADERSHIP FOR CHANGE



October 16th 2024



JW Marriott Hotel, Berlin, Germany

about the

Summit

The UNITE Global Summit is the world's leading Forum for **forging partnerships between parliamentarians and leaders** from the **global health community**.

Leading parliamentarians from across the world will gather with experts from civil society, affected communities, international organizations and academia to discuss the most pressing issues in **Global Health** and set the **political agenda** for the year(s) to come.



collaboration with the

World Health Summit

In 2024, the World Health Summit and the UNITE Global Summit will **join efforts** and partner for an **additional conference day**, in Berlin, with the aim of placing global health at the highest level of the political agenda.

The World Health Summit and UNITE intend to **catalyze exchanges** between parliamentarians and relevant stakeholders in global health, better aligning **policymaking** with the main discussions, outcomes and recommendations resulting from **WHS 2024**.



the

agenda

“Trust” will be a key topic for the UNITE Global Summit. **Political Trust** is central to any and all political action. A decrease in the trustworthiness of politicians and the democratic system (e.g., their credibility, fairness, competence, transparency) is apparent, hindering policymaking.

The UNITE Global Summit, thus, becomes the **paramount occasion** for parliamentarians from across the world to meet and engage experts. An opportunity to ensure activities are aligned and reflect national and global needs and standards, **grounded in evidence**, thus enabling more **effective responses** to public concerns.

The UNITE Global Summit’s agenda will be divided into four main pillars which cover relevant global health topics of the hour, reflecting the main topics highlighted during WHS 2024, as well. These main pillars include UNITE’s **three core strategic themes**:



**Human Rights & Equitable
Access to Health**



**Global Health Architecture
& Security**



**Strengthening
of Healthcare Systems**



**Sustainable Financing
for Health**

Ultimately, we are seeking to answer **two main questions**:

**What can Parliamentarians
do to turn science into
evidence-based policy?**

**What do Parliamentarians
need from the global health
community to achieve this goal?**

PILLAR I: Human Rights & Equitable Access to Health

Despite all communities, regardless of the country, being susceptible to disease, there are severe disparities in regard to access to health services and to healthcare outcomes when it comes to **vulnerable groups**.

The right to health is a legally binding commitment enshrined in international human rights instruments and recognized worldwide. Governments should develop and implement policies that ensure universal access to quality health services.



How can parliamentarians **prioritise** vulnerable populations when developing **health policies**?

What role does **international cooperation** play in achieving Universal Health Coverage (UHC)?

PILLAR II: Global Health Architecture & Security

The most effective – and **cost effective** – way to protect populations from known and unknown health threats is to stop them before they spread.

As the world's **interconnectedness** continues to evolve, the **effectiveness** of the global health architecture and security remains paramount in safeguarding the **prosperity** of nations across borders.



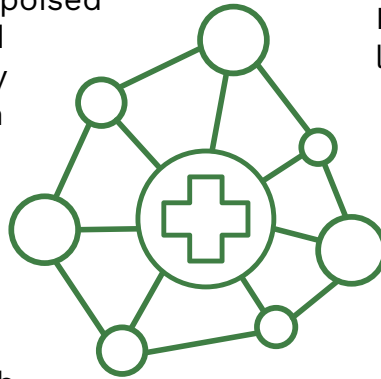
How can parliamentarians support the fight against **Antimicrobial Resistance**?

How does the global health architecture address the **intersectionality** between health, climate change and other global threats?

PILLAR III: Strengthening of Healthcare Systems

The development of modern, agile, and qualitative health systems is key for addressing health challenges and fostering **wellbeing** for all. Health systems are poised to undergo a profound transformation, largely driven by advancements in **digital technology**.

Embracing these advancements is crucial for the **sustainability** and effectiveness of health systems worldwide, heralding a future where healthcare is truly **patient-centered**, efficient, and equitable.



How can parliamentarians leverage the development of **health technologies**?

How can parliamentarians support health systems and society **recognise new health needs**, such as mental health?

PILLAR IV: Sustainable Financing for Health

Ensuring the protection of communities and the resilience of healthcare systems hinges on **sustainable financing** for health. Countries across the world differ significantly on how they organise and finance **national health systems**, with extremes going fully State-funded models to fully private-funded or even supported almost exclusively by international development aid.

Therefore, **prioritizing** sustainable, long-term funding mechanisms that can support **equitable** and **affordable** healthcare services for all, while mitigating financial strain is key.



How can **innovative financing models** support countries in **expanding** support for global health and help LMICs **transition** away from overdependence on Official Development Assistance?

How can parliamentarians **prioritize** the financing of **primary health care**?

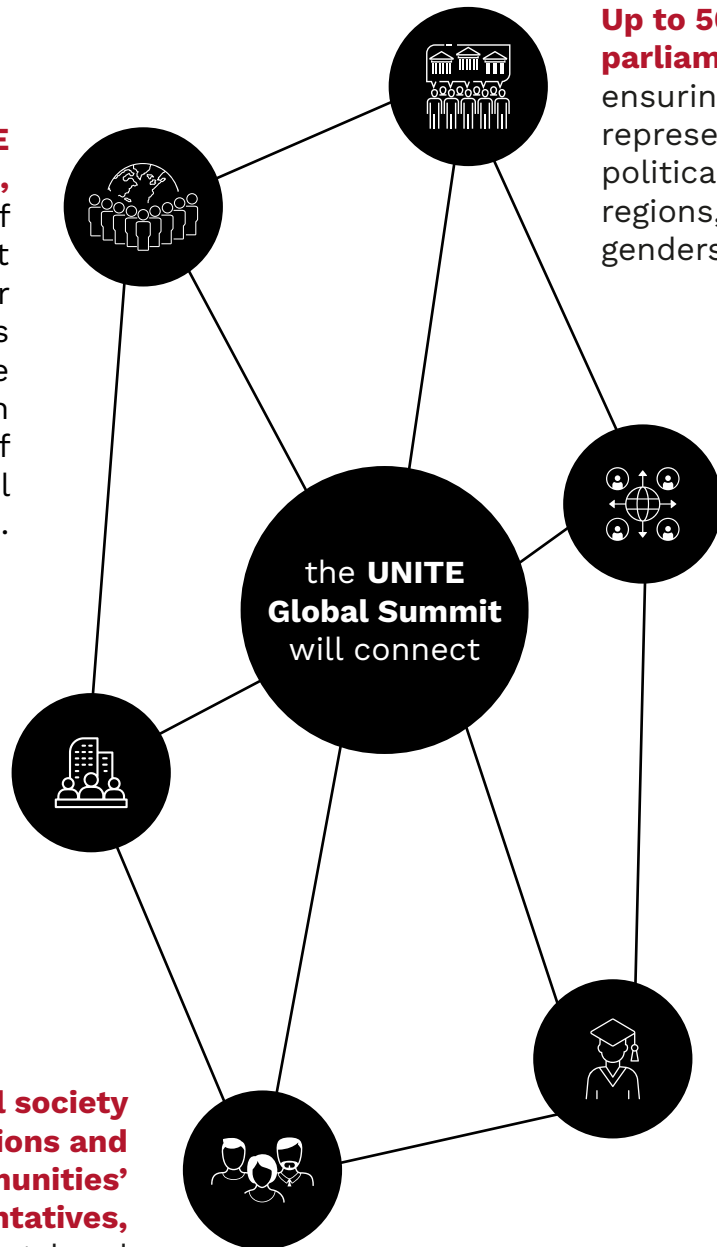
who is

attending

The UNITE Global Board, composed of leading current and former parliamentarians from across the world, in representation of UNITE's regional chapters.

Private Sector, which plays a pivotal role in ensuring innovation and access to health technology.

Civil society organizations and affected communities' representatives, bringing first-hand experience and distinguished expertise.



Up to 50 parliamentarians, ensuring a balanced representation across political parties, world regions, as well as genders.

International organizations, who are at the heart of designing and driving global health responses.

Leading academics and thinkers in global health, including policy experts from UNITE's partner organizations.

the

format

The UNITE Global Summit seeks to have a **parliamentary-centric vision**, fostering dynamic and flexible debates that enhance political action on global health topics, allowing parliamentarians to better understand the context associated with global and national health issues.

Therefore, the Summit will include innovative formats of interaction networking, that promote the exchange of experiences and expertise with policymakers:

Keynote Speech: Throughout the UNITE Global Summit, Keynote Speeches **will introduce** and set the moto for each of the ensuing discussions, providing context on the **relevance and urgency** of the chosen topic.

Parliamentary Inquiry: A parliamentary inquiry offers parliamentarians a platform to pose **direct questions** to key stakeholders and acquire **insights** on specific topics. During the inquiries, experts will provide valuable **guidance** to inform UNITE members and shape future actions on a global, regional, and national scale.

attend the

opening dinner

UNITE will host an **exclusive dinner** at the **German Bundestag**, offering a unique and unparalleled opportunity for global health leaders to forge and deepen **meaningful connections**.

Against the backdrop of one of Germany's most iconic landmarks, this event not only symbolizes the strength of international cooperation but aims to serve as a **catalyst** for new collaborative initiatives that extend beyond the UNITE Global Summit.

As the German Bundestag opens its doors for this exceptional evening, it becomes a symbol of unity, diplomacy, and **shared commitment** to addressing global health challenges.

 October 15th 2024

 German Bundestag



are you

interested?

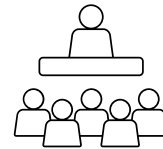
If your organization is interested in partnering with UNITE, for the UNITE Global Summit 2024, there are numerous sponsorship opportunities awaiting your consideration:

**Opening Dinner
Co-Host**



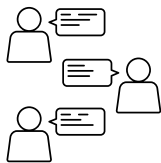
€40,000

**Keynote Speech
Sponsorship**



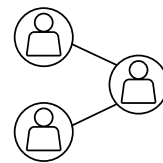
€35,000

**Parliamentary
Inquiry Sponsorship**



€12,000

**Coffee-Break
Sponsorship**



€5,000

IMPORTANT CONSIDERATIONS

- Each organisation sponsoring either a Keynote Speech or a Parliamentary Inquiry will have the possibility of selecting a representative from another partner organisation to participate in their place, if previously agreed to with UNITE, and if in line with the thematic topics chosen.
- For the UNITE Global Summit, UNITE is imposing restrictions when it comes to partnering with either Tobacco, Alcohol or Arms companies.
- All sponsors will be acknowledged on the UNITE Global Summit 2024 post-event report.



Opening Dinner Co-Host Exclusive



Keynote Speech Sponsorship



Parliamentary Inquiry Sponsorship



Coffee-Break Sponsorship

Programme

*Each parliamentary inquiry includes a panel of two (2) expert partner representatives, from different organizations, as well as a group of selected parliamentarians

Participating in the opening speech, in coordination with UNITE, for an audience of **150 attendees**, including 50 parliamentarians.

Delivering a **15-minute keynote speech**, on an umbrella topic previously agreed to with UNITE, for an audience of **500 participants**, including 50 parliamentarians.

Participating in a **one (1) hour inquiry** and replying to questions posed by parliamentarians*



Highlight in Printed Materials

Logo (or speaker) to be included in materials

- Dinner signage
- Menu
- Invitation(s)
- Table signs
- Providing promotional materials to be included in the welcome package
- Placing a freestanding banner at the dinner venue

- Back wall(s)
- Banner(s)
- Programme
- Invitation(s)
- Welcome package
- Parliamentary briefing(s)

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- Banner(s)
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- Invitation(s)
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- Programme
- Coffee break signage

Specific materials



Providing **content materials** to parliamentarians participating in their respective inquiry, during the preparatory meetings lead by the UNITE Secretariat, ahead of the UNITE Global Summit

Display **scientific and promotional materials**, previously agreed to by UNITE, in the assigned coffee break area, either in a printed format and/or an interactive touch-screen format

	 Opening Dinner Co-Host Exclusive	 Keynote Speech Sponsorship	 Parliamentary Inquiry Sponsorship	 Coffee-Break Sponsorship
Social Media & Official Website Recognition				
Extensive networking opportunities with high-level figures and renowned policymakers				
Exclusive seating area in the coffee break venue , to receive interested participants				
Access to UNITE Global Summit	Two (2) tickets	Two (2) tickets	One (1) ticket	
Access to UNITE's opening dinner	One (1) complimentary table	One (1) ticket	One (1) ticket	
Discount on additional registrations ("Summit & Gala" and/or "Summit" categories)		20% discount in up to five (5) tickets	15% discount in up to five (5) tickets	

next

steps

If your organisation would like to have a greater role at the UNITE Global Summit, please contact Joana Perez, joana.perez@unitenetwork.org and Gonçalo Pinto Mendes, goncalo.pintomendes@unitenetwork.org to learn how we can make that happen.

ABOUT THE UNITE PARLIAMENTARIANS NETWORK FOR GLOBAL HEALTH



UNITE is a non-profit, non-partisan, global network of current and former parliamentarians from multinational, national, state, and regional Parliaments, Congresses, and Senates, committed towards the promotion of evidence-based and sustainable policies for improved global health systems, in alignment with the United Nations Sustainable Development Goals (SDGs).

ABOUT THE WORLD HEALTH SUMMIT (WHS)



The **World Health Summit** is the unique international strategic forum for global health. It brings together stakeholders from politics, science, the private sector, and civil society from around the world to set the agenda for a healthier future by inspiring innovative solutions for better health and wellbeing for all.



UNIT2
Parliamentarians Network
for Global Health 