

Ambassadors Day **Siemens Healthineers Forchheim**

Tuesday, 29 April 2025, 12:00 – 17:00

Siemens Healthineers Forchheim, Siemensstr. 3, 91301 Forchheim

Working language: English/French

Agenda

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| 11:45 – 12:00 | <u>Welcome</u>
Marie-Alix Ebner von Eschenbach, Senior Vice President EMEA
Government Affairs
Daniel Frisch, Executive Vice President EMEA Direct Export Sales |
| 12:00 – 13:00 | <u>Innovation Tour</u> (Siemens Healthineers Experience Center) |
| 13:00 – 14:00 | <u>Joint Lunch</u> |
| 14:00 – 14:30 | <u>Production site visit</u> “computertomography/x-ray detector production” |
| 14:30 – 15:30 | <u>“Oncology - The importance of strategically approaching cancer care”</u>
Dr. Bastian Rackow, Global Head of Value Partnerships Oncology |
| 15:30 – 15:45 | <u>Coffee break</u> |
| 15:45 – 17:00 | <u>Exchange and discussion</u> |