

Agenda as of September 18

8th GERMAN – EAST EUROPEAN HEALTH FORUM

Strong Health System for welfare and economic growth

The leading health conference for partnerships between: Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Bulgaria, Croatia, Estonia, Germany, Georgia, Kazakhstan, Kosovo, Kyrgyzstan, Latvia, Lithuania, Moldova, Montenegro, North Macedonia, Poland, Romania, Serbia, Slovakia, Slovenia, Tajikistan, Turkmenistan, Ukraine, and Uzbekistan.

October 10, 2024

09:15 – 16:30 CET

Official Side Event of



Venue: KPMG, Heidestraße 58 · 10557 Berlin

Registration ([Link](#))

The German-East European Health Forum, organised by the [German Eastern Business Association](#) and the [German Health Alliance](#) as an Official Side Event of the [World Health Summit](#), provides a framework for exchange and networking with decision-makers from Germany and the partner countries, company representatives, experts and researchers. The eighth edition of the Health Forum will focus on key topics such as health investments, the creation of innovation hubs, modernizing health infrastructure, and fostering partnerships to strengthen health systems.

In recent years, healthcare systems across Central, Eastern and South Eastern Europe, the Baltics, the South Caucasus, and Central Asia have undergone significant developments. Governments in these regions have actively worked to improve healthcare infrastructure, increase access to quality medical services, and implement necessary health policy reforms. Efforts have been made to strengthen healthcare financing and promote public-private partnerships to address the diverse healthcare needs of their populations. Additionally, advancements in medical technology and digital health solutions have played a crucial role in improving healthcare delivery and patient outcomes. As the region continues to evolve, stakeholders remain committed to fostering innovation, cooperation, and cross-border collaborations to ensure sustainable and equitable healthcare development in Eastern Europe, the South Caucasus, Central Asia, and the Baltics.

We would like to offer you an opportunity to engage with high-ranking decision-makers from our partner countries, as well as representatives from leading companies and experts in the health sector.

The Forum takes place as an on-site conference in Berlin. The working language is English.

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09:15 – 10:00	REGISTRATION
10:00 – 10:10	<p>WELCOME OF THE HOST Daniel Schmalz, Director, Audit & Regulatory Advisory - Public Sector & Healthcare, KPMG</p> <p>INTRODUCTION & WELCOME Martina Unseld, Spokesperson of the OA/GHA Working Group Health in Eastern Europe & Central Asia</p>
10:10 – 10:25	<p>KEYNOTE H.E. Dr. Georg Kippels, Parliamentary State Secretary, Federal Ministry of Health of the Federal Republic of Germany</p>
10:25 – 12:15	<p>HIGH-LEVEL MINISTERIAL PANEL</p> <p>Moderation: Lara Petersen, Managing Director, GHA – German Health Alliance</p> <ol style="list-style-type: none"> H.E. Kamil Šaško, Minister, Ministry of Health of the Slovak Republic H.E. Mikheil Sarjveladze, Minister, Ministry of Internally Displaced Persons from the Occupied Territories, Labour, Health and Social Affairs of Georgia H.E. Dr. Alexandru Florin Rogobete, Minister, Ministry of Health of Romania H.E. Dr. Teymur Musayev, Minister, Ministry of Health of the Republic of Azerbaijan H.E. Dr. Judit Bidló, Deputy State Secretary for Professional Healthcare Management, Ministry of Interior of Hungary Nerijus Černiauskas, Advisor to the Minister of Health of the Republic of Lithuania
12:15 – 13:15	LUNCH BREAK & NETWORKING
13:15 – 14:00	<p><i>Panel Discussion I</i> Healthcare as a Key Investment for the Future</p> <p>This panel will explore the growing role of healthcare as a strategic investment for long-term economic growth and stability. Experts will discuss how investments in healthcare infrastructure, technology, and innovation not only improve patient outcomes but also drive sustainable economic development. Additionally, the panel</p>

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	<p>will examine key health investment initiatives from various countries, highlighting successful projects and sharing insights on the challenges and opportunities faced by governments in strengthening their healthcare systems.</p> <p>Moderation: Kay Petrisor, Head of Strategy and Business Development, Wifor Institute</p> <ol style="list-style-type: none"> 1. Ekaterina Galitsyna, Director, Head of Eastern Europe, Central Asia and South Caucasus, KfW IPEX-Bank GmbH 2. Karsten Klapp, Advisor to the Executive Board, Kolegji Heimerer 3. Andreas Behnke, Service & Quality Manager, Drägerwerk AG & Co. KGaA
14:00 – 14:45	<p><i>Panel Discussion II</i></p> <p>Cardiovascular Health & CVD-Plans and Investments in Eastern European Countries</p> <p>Cardiovascular disease (CVD) remains the leading cause of death in Europe, causing 36% of all EU deaths and affecting 60 million people. Despite a decline in CVD mortality over the past 50 years, heart attacks and strokes still predominate.</p> <p>In the broader European Region, CVD accounts for 47% of deaths in women and 39% in men, with significant disparities between Eastern and Western Europe.</p> <p>Moderation: Daniel Schmalz, Director, Audit & Regulatory Advisory - Public Sector & Healthcare, KPMG</p> <ol style="list-style-type: none"> 1. H.E. Dr. Judit Bidló, Deputy State Secretary for Professional Healthcare Management, Ministry of Interior of Hungary 2. Mike Devoy, CMO & EVP Medical Affairs and Pharmacovigilance, Member of the Executive Committee, Bayer AG 3. Marc Schipmann, Head of Government Affairs and Policy Europe, Middle East & Africa & Head of Government Affairs Germany, Siemens Healthineers AG
14:45 – 15:15	<p><i>Dialogue Ukraine</i></p> <p>Rebuilding Ukraine's Health System</p> <p>This panel will focus on the ongoing recovery of Ukraine's healthcare system in the wake of the ongoing crisis. Experts will discuss the challenges faced by the country in rebuilding and modernizing its healthcare infrastructure, while also addressing the urgent need for medical supplies, services, and mental health support. The session will highlight key strategies for recovery, including international partnerships, investment in healthcare innovation, and reforms to ensure that Ukraine's healthcare system is both resilient and sustainable in the future.</p>

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	<p>Moderation: Alena Akulich, Regional Director Eastern Europe (Belarus, Moldova, South Caucasus, Ukraine), German Eastern Business Association</p> <ol style="list-style-type: none"> 1. Dr. Ulrike Hopp-Nishanka, Head of the Ukraine Task Force, Federal Ministry for Economic Cooperation and Development (BMZ) of the Federal Republic of Germany 2. Heiko Fabian Königstein, Project Leader, <i>Mental Health for Ukraine (MH4U)</i>, GFA Consulting Group GmbH
15:15 – 16:00	COFFEE & GET TOGETHER
	<p>WORLD HEALTH SUMMIT 2025, OCTOBER 12-14, 2025</p> <p>The World Health Summit is the unique international strategic forum for global health. Held annually in Berlin, it brings together stakeholders from politics, science, the private sector, and civil society from around the world to set the agenda for a healthier future by inspiring innovative solutions for better health and well-being.</p> <p>The World Health Summit was founded in 2009 on the occasion of the 300th anniversary of Charité – Universitätsmedizin Berlin. It is traditionally held under the patronage of the German Chancellor, the French President, the President of the European Commission, and the Director-General of the World Health Organization (WHO). President of the World Health Summit is Axel R. Pries, Dean of Charité.</p> <p>#WHS2024 - where science, politics, the private sector and civil society meet for inspiring talks, enhanced cooperations and new solutions.</p> <p>Read more about the World Health Summit 2025</p>

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