











Market Opportunities in West Africa's Pharmaceutical Manufacturing Sector

Roundtable and B2B Networking Session



30 October 2025 | 14.00 — 17.00 CET



GIZ Eschborn, Building 3, Room ED31050a

Dag-Hammarskjöld-Weg 1-5, 65760 Eschborn (near Frankfurt/Germany)



Discover West Africa's Pharma Potential

Join us for a high-level roundtable and B2B networking session spotlighting Ghana and Senegal — two countries at the forefront of pharmaceutical manufacturing in West Africa, a growing market of more than 450 million people. With Senegal and Ghana both achieving WHO Maturity Level 3 and fostering conducive environments for local manufacturing, now is the time to engage.

Why Attend?

- Learn about production capacity, investment opportunities and incentives in Ghana and Senegal
- Understand the regulatory landscape and regional market access in West Africa
- Explore **tech transfer and other strategic commercial partnerships** with local manufacturers
- Connect directly with representatives of 15 leading local manufacturers, industry associations, and regulators — a unique chance to engage with all the right actors in one place



With co-financing from the EU and German Cooperation (BMZ), GIZ supports pharmaceutical and vaccine manufacturing in Ghana and Senegal under the Team Europe Initiative on Manufacturing and Access to Vaccines, Medicines and Health Technologies in Africa (MAV+). The session is organised with the pharmaceutical manufacturers associations of Ghana (PMAG) and Senegal (ASIP), UNIDO as well as German private sector associations.















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