

**Market Access & Localization MedTech for Mutual Growth
Europe & Africa Partners in Healthcare**

Local Medtech solution – Global Business Growth

June 2nd, 2026

09:30 – 13:30

Venue: 1002/1006, Haus der Deutschen Wirtschaft, Breite Straße 29, 10178 Berlin

GHA – German Health Alliance

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Draft Agenda

09:30 – 10:00	Registration
10:00 – 10:20	<p>Welcome & Opening Remarks</p> <ul style="list-style-type: none"> • German Health Alliance, GHA Chairman Roland Göhde • Afrika Verein, CEO, Claudia Voß • Embassy of the Arab Republic of Egypt, Ambassador Dr. Mohamed Elbadri • The Egyptian Authority for Unified Procurement, Medical Supply and Technology Management, UPA, Chairman, Dr. Hisham Stait
10:20 - 10:30	<i>Tour de Table</i>
10:30 - 10:40	<i>German Healthcare Industry, GHA: Alexandra Boxler</i>
10:40 – 10:50	<i>Introduction/ Africa MedTech Market Opportunities and Challenges for German MedTech , GHA Lara Peterson / Dina Waked</i>
10:50 – 11:10	Market Access and Localization Strategy Egypt & Africa, UPA Chairman Dr. Hisham Stait
11:10 – 11:25	Q&A Discussion.
11:25 - 11:40	EBRD strategy and development contribution for strengthening the services and manufacturing in Africa /Egypt, EBRD , Deputy Head Egypt Mrs. Menna Zekralla
11:30 – 11:45	Q&A Discussion.
11:45 - 12:00	Coffee Break
12:00-12:15	Facilitating EDA/MDR compatibility and brand and technology recognition of Medical Technology Devices trade and localization in Egypt, EDA virtual
12:15 – 12:30	Q&A Discussion
12:30 – 14:00	Lunch & Networking

Moderation: Lara Peterson / D. Waked