Deutsch-Tunesische Industrie- und Handelskammer
الغرفة التونسية الألمانية للصناعة والتجارة
Chambre Tuniso-Allemande de l'Industrie et du Commerce
CTAIC | Rue du Lac Léman – Immeuble Le Dôme | 1053 LES BERGES DU LAC

GHA
German Health Alliance

# TUNISIA'S HEALTHCARE SECTOR

## Opportunities for German Companies and Bilateral Cooperation

**Registration for the Webinar on Tunisia's Healthcare Sector**

**12 November 2026**

**14:30–15:30 (Tunisian and German Time)**
Online Webinar · Language: English

**PROGRAMME**

**14:30–14:35**

**Welcome & Introduction**
AHK Tunisia – Moderator
Welcome remarks, introduction of AHK Tunisia and webinar objectives.

**14:35–14:53**

**Tunisia's Healthcare Sector: Priorities & Perspectives**
Ministry of Health – Tunisia
Speaker: Ms. Bchira Rhaïem - Director of the Investment Promotion and Health Services Export Unit
Healthcare system, national priorities, digital health and investment opportunities.

**14:53–15:08**

**German Expertise & Cooperation Oportunities**
German Health Alliance (GHA)
Speaker: Mr. Alexander Boxler – Managing Director
German expertise, potential partnerships and market opportunities.

**15:08–15:18**

**Practical Experience in the Tunisian Market**
BEST Innovation
Speaker: Mr. Fadhel Belaïba
Business experience, challenges and lessons learned from Tunisian German cooperation.

**15:18–15:28**

**Panel Discussion & Q&A**
All Speakers
Interactive discussion and questions from participants.

**15:28–15:30**

**Closing Remarks & Next Steps**
AHK Tunisia