



## BENEFITS OF YOUR MEMBERSHIP IN THE GHA

In the global health market, access to relevant networks, knowledge, and strategic partnerships is important for driving impactful projects and fostering sustainable growth. As a multisectoral initiative of the Federation of German Industries (BDI), the GHA – German Health Alliance offers a strong platform to support your international activities – whether you are a company (SME, family-owned business, corporate), NGO, foundation, research institution, or public-sector organization.

With around 120 leading German actors from across the health sector and the backing of the German government, GHA provides a wide range of cooperation and event formats, working groups, and international connections. We help you to open doors to global markets and actively support your initiatives with our bundled expertise and long-term partnerships approach. We promote quality-oriented healthcare and health services as a key priority for policy makers.

Supported by:



Federal Foreign Office



Federal Ministry  
for Economic Affairs  
and Energy



Federal Ministry  
for Economic Cooperation  
and Development



Federal Ministry  
of Health



>120

GHA MEMBER COMPANIES  
AND ORGANISATIONS



190

COUNTRIES WITH GHA  
MEMBER ACTIVITIES



52

PARTNER ORGANISATIONS

## BECOME PART OF A STRONG, ACTIVE NETWORK

The GHA – German Health Alliance is reliably and firmly on your side to increase international market access and to foster effective health projects. Discover how GHA membership and partnerships with our initiative can help you strengthen your position and achieve better outcomes in the international healthcare landscape.

### CONTACT:

**Dr. Lara Petersen**  
Managing Director  
l.petersen@gha.bdi.eu

[www.gha.health](http://www.gha.health)



An initiative of:



**BDI**  
The Voice of  
German Industry



Connect with us:  
GHA - German Health Alliance



# German Health Alliance

Shaping Health for All



# OUR MISSION

## STRENGTHENING HEALTHCARE SYSTEMS WORLDWIDE



Our mission is to ensure long-term access to quality healthcare for all by strengthening health systems around the globe through sustainable health partnerships. We connect German expertise and innovation in the healthcare sector with international markets to foster resilient and effective health systems. As a strategic interface between our members and key international organisations, we enable meaningful cooperation and open pathways to global health initiatives.

By linking healthcare stakeholders at national and international level, we contribute to shaping successful projects and promote innovative solutions addressing critical healthcare needs and challenges. Focusing on dedicated core topics, this also comprises stimulating and shaping strategic alliances among and beyond our members.

Discover the diverse expertise of our members along the healthcare value chain.



www.gha.health



# WHAT WE OFFER

## Exclusive Networks and Partnerships

- Engage with key stakeholders of the international health sector
- Connect with international partners through our extensive network

## Market Insights and Expertise

- Access comprehensive knowledge from global health market experts
- Exchange ideas with local representatives, partners, and our member network
- Share information and know-how of the international healthcare community

## Active Involvement in GHA Working Groups

- Thematic Groups: MedTech and Regulatory, Training and Education
- Regional Groups: Africa, MENA, Asia, North America, Latin America, Eastern Europe
- Special Focus: Global Health and Development Cooperation

## High-Level Events and Delegations

- Participate in business delegations to growing healthcare markets
- Attend conferences and roundtables with high-profile incoming delegations

## Enhanced Visibility

- Showcase your products and services on our website
- GHA booths at major international trade fairs like MEDICA and WHX Dubai

## Tailored Support

- Receive customised assistance for international market access and project implementation

## Policy Advocacy

- Representing our members' interests at both national and international levels
- Promoting global health as a key area of diplomacy and international cooperation



# CORE COMPETENCIES OF GHA MEMBERS

Our diverse and complementary network of members brings together specialised expertise and competencies in the following key sectors:

Healthcare architects   engineers   designers	Hospital operations and hospital management
Turnkey providers   packagers	Insurance solutions for healthcare
General equipment for hospitals and healthcare facilities	Diagnostics   Laboratory equipment   Laboratory analyses
Medical technology and solutions	International cooperation in the healthcare sector
Science and Research	Financing solutions
Pharmaceutical products   Medicines   Vaccines	Healthcare system strengthening
Packaging   Logistics   Supply Chain Management	Digital health, e-health and telemedicine
Education   Training   Capacity Building	Technical Service and Maintenance
Planning and consulting services	Pandemic and Disaster Resilience, Preparedness and Response