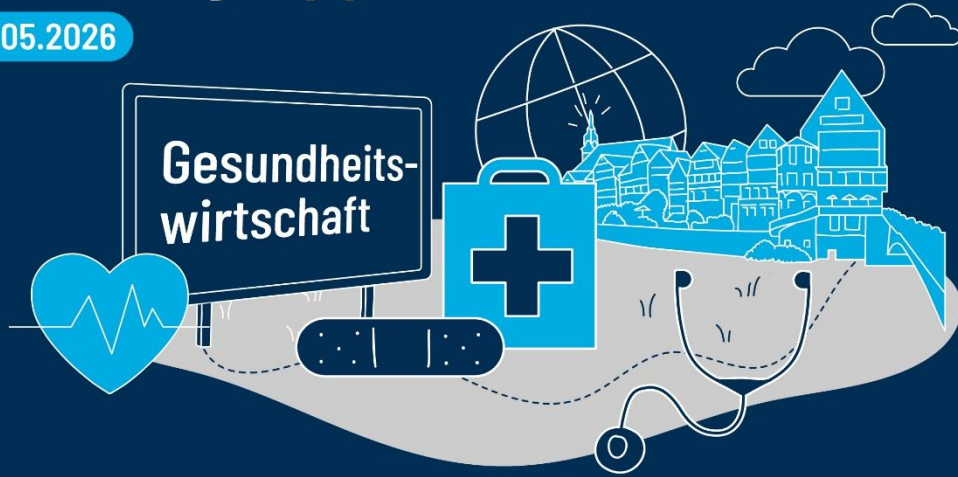


Procurement Roadshow der Weltbankgruppe

Tübingen, 21.05.2026



Agenda

World Bank Roundtable:

“How German health companies can benefit from WBG procurement reforms”

Date: 10.00 a.m. –12.45 p.m.

Venue: ERBE Elektromedizin GmbH, Waldhörnlestraße 17 72072 Tübingen

Moderation:

Mario Geißler, International Account Manager Professional, Sysmex Europe SE

10.00 – 10.10	<p>Welcome remarks</p> <p>Marcus Felstead, Chief Commercial Officer, Erbe Elektromedizin GmbH</p> <p>Katy Schröder, Senior Advisor, Agentur für Wirtschaft & Entwicklung</p> <p>Patricia Wratil, Special Representative to Germany, World Bank Group</p>
10.10 – 10.20	<p>Germany’s Industrial Health Economy: Solutions, Scale and Partnership for Global Health</p> <p>Alexander Boxler, Deputy Managing Director, GHA-German Health Alliance</p>

10.20 – 10.40	<p>Deep dive into the WBG’s work on health</p> <p>David Wilson, Program Director Health, World Bank Group, WBG</p> <ul style="list-style-type: none"> • Strategic directions • Focus areas/regions • Concrete opportunities
10.40 – 10.55	<p>WBG procurement and reforms</p> <p>Elena Corman, Senior Procurement Specialist and Procurement Team Leader for Western Balkan Countries, World Bank Group</p> <ul style="list-style-type: none"> • Key reforms • Practical advice <p>Upcoming procurements in the sector</p>
10.55 – 11.10	<p>Insights from the Private Sector</p> <ul style="list-style-type: none"> • Aleksandar Smiljanic, Head of Military Operations, KARL STORZ SE & Co. KG • Johannes Vegt, Managing Director, Glaucaire GmbH • Jan Schmidt, Head of Export Department, Fleischhacker GmbH & Co. KG
11.10 – 11.55	<p>Discussion & Exchange</p>
11.55 – 12.00	<p>Wrap up</p> <p>Katy Schröder, Senior Advisor, Agentur für Wirtschaft & Entwicklung</p>
12.00 – 12.45	<p>Networking Lunch</p>