

Organizer



Co-Organizer



Delegation der Deutschen Wirtschaft
in Ghana
Delegation of German Industry and
Commerce in Ghana

6th German-African Business Summit (GABS)

23 - 25 November 2026 in Accra, Ghana

INFORMATION BROCHURE

Supporters and Partners



BDI

Bundesverband der
Deutschen Industrie e.V.



BGA

Bundesverband Großhandel,
Außenhandel, Dienstleistungen



Afrika-Verein
der deutschen Wirtschaft



ABOUT GABS —

The German-African Business Summit (GABS) is the flagship networking event for German business in Sub-Saharan Africa. Convened every two years by SAFRI (the Sub-Saharan Africa Initiative of German Business), the summit brings together top-tier representatives from politics and industry to intensify cooperation, foster mutual trade, and boost investment.

SAFRI is a joint initiative of Germany's leading business federations: the German-African Business Association (AV), the Federation of German Industries (BDI), the Federation of German Wholesale, Foreign Trade and Services (BGA), and the Association of German Chambers of Commerce and Industry (DIHK).

PREVIOUS SUMMITS —

The GABS legacy is built on high-level dialogue and tangible results.

- **GABS 2024 (5th Edition) | Nairobi, Kenya:** Gathering over 500 delegates from 30+ countries, this summit featured German Vice Chancellor Dr. Robert Habeck and numerous African ministers. It focused on Finance, Green Hydrogen, Agritech, and Healthtech. The event built on the success of 2022, where 66% of attendees



reported high satisfaction with B2B and B2G matching opportunities.

- **GABS 2022 (4th Edition) | South Africa:** A pivotal reunion post-pandemic, this summit successfully re-established personal networks and set the agenda for a renewed German-African economic partnership.
- **GABS 2019 | Accra, Ghana:** The last time the summit was held in Ghana, it showcased the country's potential as a West African economic hub and established a strong foundation for our highly anticipated return in 2026.

WHY ATTEND GABS 2026? —



Network with Leaders: Engage with over 600 high-level representatives, including Heads of State, Ministers, CEOs, and investors from Germany and across Sub-Saharan Africa.



Gain First-Hand Insights: Access exclusive information on economic development, public funding opportunities, and emerging markets.



Shape the Dialogue: Interact directly with decision-makers in dedicated B2B and B2G formats.



Showcase Your Brand: Utilize the summit's platforms to boost your visibility in the African market.



Engaging Topics: Participate in in-depth discussions on key issues affecting the German-African economy including Agritech, Energy, and Healthtech.



GABS 2026: PROGRAMME HIGHLIGHTS & TRACKS —

The summit will feature plenaries, panel discussions, and side events centered on the most critical sectors for German-African collaboration.

Core Topics: —

- **Finance & Investment:** Unlocking capital, public funding, and innovative financial models for Africa.
- **Energy & Green Growth:** Renewable energy, Green Hydrogen, and sustainable resource management.
- **Digitalization & Innovation:** Building digital ecosystems, AI, and the future of work.
- **Agribusiness & Food Security:** Modernizing agriculture through technology (Agri-Tech).
- **Health & Pharma:** Strengthening local production and healthcare solutions (HealthTech).
- **Raw Materials:** Sustainable extraction, local value addition, and circular economy principles.

Special Features: —

- **VIP Lounge:** Exclusive access for high-level dignitaries and official delegations.
- **Networking Receptions:** Evening events to foster informal connections.
- **Simultaneous Translation:** Translation will be available in multiple languages (German and French).

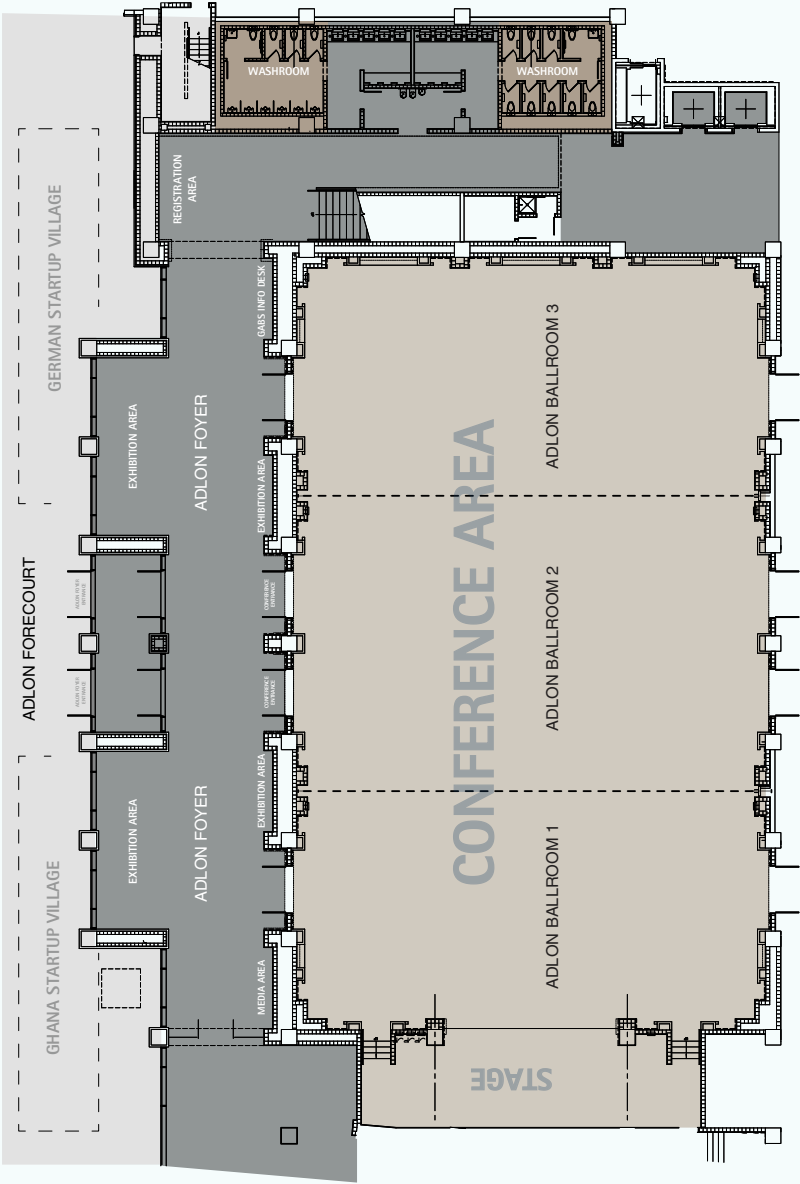
Target Audience: —

- C-Level Executives and Entrepreneurs.
- Government Ministers and Political Decision-Makers.
- Heads of Investment and Export Promotion Agencies.
- Delegates from German and African Chambers of Commerce.
- High-ranking Media Professionals.



GABS 2026 FLOOR PLANS

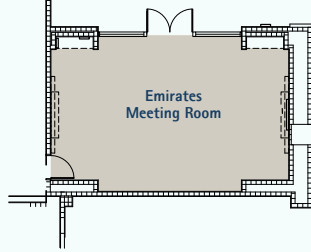
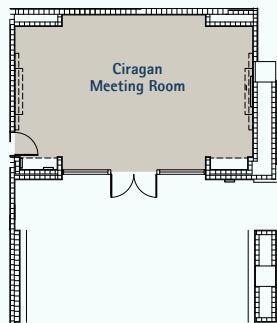
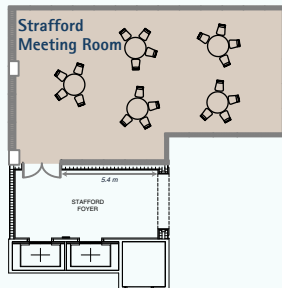
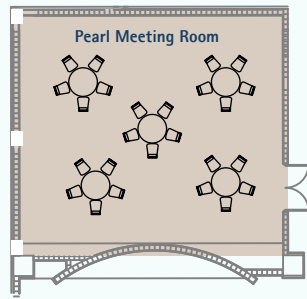
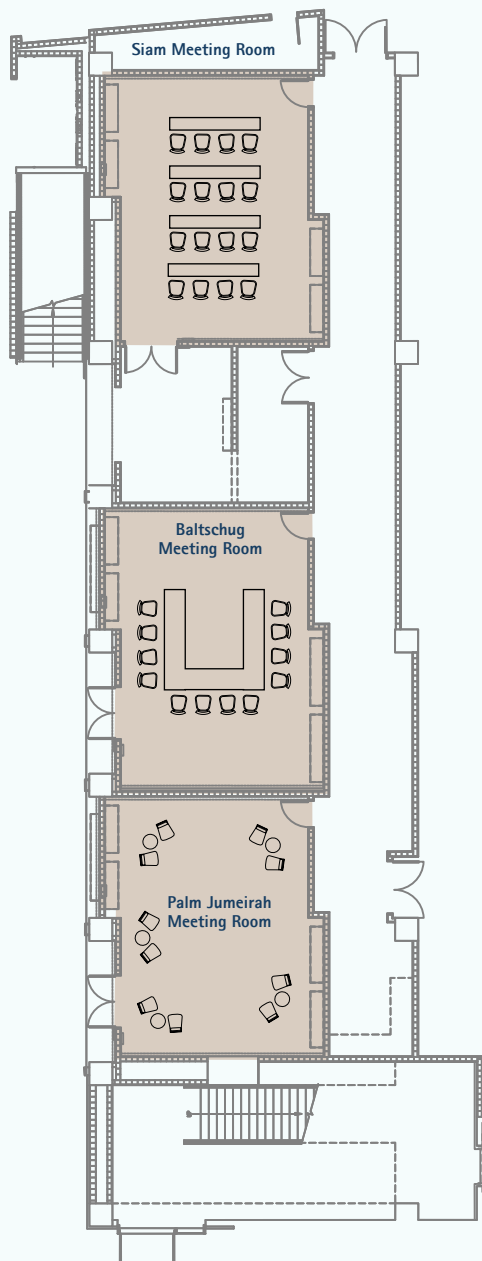
Adlon Ballroom Floor Plan



KEY

- ELEVATORS
- ADLON BALLROOM
- BATHROOMS

GABS 2026 SIDE EVENT ROOMS



PARTICIPATION OPPORTUNITIES

Sponsorship Packages

Elevate your brand's visibility by becoming an official partner.

Benefit	Platinum (Limited to 3 Sponsors)	Gold (Limited to 5 Sponsors)	Silver (Unlimited)	Bronze (Unlimited)
	€ 40,000	€ 25,000	€ 15,000	€ 10,000
Panel seat in a main panel	✓			
Panel seat in topical panel	✓	✓	✓	
Special Acknowledgment during opening/closing	✓	✓		
Speaking opportunity	5 mins			
Conference program booklet ad	Full page (cover)	Full page		Quarter page
Free conference tickets	10	6	3	1
Discount of 20% on further conference tickets	✓	✓	✓	✓
Logo visibility	Major size	Large size	Normal size	Small size



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Reserved seats during opening/closing	✓	✓	✓	
Use of VIP room for meetings	✓			
Invitations to the exclusive reception at the residence of the German Ambassador	3	2	1	1
Social media & media releases	✓	✓	✓	✓
Conference bags (inserts)	✓	✓	✓	✓
Premium exhibition stand located in a high-traffic area	✓	✓	✓	



Exhibition & Lounge Options —

- **Africa Lounge Booth (€):** A platform to showcase your nation's or company's strengths to the entire summit audience.
- **Standard Booth (€):** Exhibit your brand and products in the main networking area.

Side Event Slots —

Host your own exclusive side event at GABS 2026. This is an opportunity to bring fresh ideas to the table, launch initiatives, or facilitate strategic exchanges in a more private setting. Catering options (coffee breaks, meals) can be arranged at an additional cost.

Room Options & Fees (VAT excluded) —

Room Type	Seating Capacity	Fee (EUR)
Conference Room	100	€ 4,800
Conference Room	80	€ 3,760
Conference Room	50	€ 2,250
Boardroom	18	€ 1,100

Start-Up Village —

- **Start-Up Space (€):** A discounted rate for innovative young companies to gain visibility and connect with investors.
- **African and German Start-up Villages:** The Startup Villages will serve as a curated marketplace for high-potential entrepreneurs and growth-stage SMEs from both Germany and across Africa in sectors such as IT, BPO, fintech, green tech, agritech, healthtech, and industrial innovation.





Dignitaries from educataghana 2024

EDUCATA GHANA 2026 —

Post-Summit Programme —

Extend your stay in Ghana to engage in focused dialogue on skills development or explore the country's economic and cultural landscape.

Educata Ghana —

- **Date:** Thursday, 26th November 2026
- **Location:** Movenpick Ambassador Hotel, Accra

Directly following the main summit, Educata Ghana is a dedicated day focused on Education, Vocational Training, and Skills Development. This additional event brings together policymakers, educational institutions, training providers, and young professionals to address one of the most critical topics for Africa's future: preparing the next generation for the workforce.



Highlights include —

- **High-Level Opening:** Speeches by representatives from the German and Ghanaian governments, GLZ, and successful young Ghanaian alumni of German education programs.
- **Evening Reception:** The program will feature a cocktail reception and networking session on the evening of 26th November at the garden of the Mövenpick Ambassador Hotel Accra.
- **Panel Discussion "Africa's Youth – Africa's Future":** Featuring Ghanaian students, apprentices, training institutes, and CTVET.
- **Around Africa in 60 Minutes":** Best practices presented by AHK project managers from the German Ministry's AS4G initiative.
- **Reverse Pitch:** German companies present their needs and partnership opportunities in the skills sector.
- **Fireside Chat:** Intimate conversations with Ghanaian apprentices sharing their experiences.

NB: For registration and participation details, please contact the Delegation Ghana team.

CONTACT US —

For sponsorship, exhibition bookings, and registration inquiries:

In Ghana (Host Country)

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