

28th Arab-German Business Forum

Building Bridges between Germany and the Arab World

Transforming Business: Synergies for Sustainable Progress

19th to 21st of May 2025  The Ritz Carlton Berlin

Partner Country: The Arab Republic of Egypt

Guest of Honour: H.E. Dr. Mostafa Kamal Madbouly, Prime Minister

Premium Partners:



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Under the patronage of the



Federal Ministry for Economic Affairs and Climate Action



Program: 28th Arab-German Business Forum

As the global business landscape becomes ever more diverse, the collaboration between German and Arab companies continues to thrive, and the results are clear. In 2024, bilateral trade between our regions reached an impressive 57.6 billion euros, reflecting a sustained growth despite global challenges. This robust economic partnership is a testament to the resilience and strength of our combined industries.

German expertise in fields such as machine engineering, healthcare, energy, automotive technology, infrastructure, logistics, pharmaceuticals, and hospital equipment continues to fuel growth and innovation, further solidifying this invaluable collaboration.

At the forefront of this momentum, the *Ghorfa Arab-German Chamber of Commerce and Industry* remains dedicated to enhancing these vital economic ties. Our annual *Arab-German Business Forum*, held under the patronage of the Federal Ministry for Economic Affairs and Climate Action, serves as a powerful platform for dialogue, networking, and the exploration of new business frontiers.

This year, we are honoured to welcome the *Arab Republic of Egypt* as our *Partner Country* and to host His Excellency *Dr. Mostafa Kamal Madbouly, Prime Minister of Egypt*, as our *Guest of Honour*.

The *forum* is where partnerships are not only strengthened, but also expanded with new ideas and opportunities for sustainable growth.

We are pleased to invite you to the *28th Arab-German Business Forum*.

This year's event will offer dynamic panel discussions on pressing topics including *Smart Cities, AI-driven Economic Diversification and the role of Private Equity*, and *Arab Free and Special Zones for Innovation*. Additional sessions will dive into *Logistics and Aviation Strategies, Hospitality, Food and Health Tech collaborations, and Sustainable Water and Energy Solutions*.

Monday, May 19th, 2025

- 12:00 h – 18:00 h **Registration**
at The Ritz-Carlton Hotel
- 16:00 h – 17:00 h **Panel 1:**
Partner Country Egypt: A Strategic Hub for Investment and Business with Vast Opportunities for German Companies
- 18:30 h – 21:00 h **Reception and Networking Get Together**
at China Club, Behrenstraße 72, 10117 Berlin

Tuesday, May 20th, 2025

- 08:00 h **Registration**
- 09:00 h – 10:00 h **Official Opening**
- 10:00 h – 10:30 h **Networking Break**
- 10:30 h – 11:30 h **Panel 2:**
Advancing Smart Cities: Designing Sustainable Urban Ecosystems for a Climate-Challenged and Resilient Future
- 11:30 h – 12:30 h **Panel 3:**
Diversifying Economies through Industrialization: AI, Robotics, Human-Centric Manufacturing, and the Role of Private Equity
- 12:30 h **Networking Lunch**
- 13:30 h – 14:30 h **Panel 4:**
Maximizing Opportunities: Navigating Arab Free and Special Zones for Dynamic Growth and Innovation

- 14:30 h – 15:30 h **Panel 5**
From Challenges to Solutions: Redefining Logistics and Aviation Strategies Beyond Borders in a Dynamic Landscape

- 19:00 h **Networking Dinner**

Wednesday, May 21st, 2025

- 08:30 h **Registration**
at The Ritz-Carlton Hotel
- 9:30 h – 10:30 h **Panel 6:**
Driving Innovation through Cross-Border Collaboration: Arab-German Business Opportunities in Food and Health Technologies
- 10:30 h – 11:30 h **Panel 7:**
Energizing Innovation: Integrated Solutions for Sustainable Water and Energy Management, with a Focus on Hydrogen Production and Utilization
- 11:30 h **Networking Break**
- 12:00 h – 13:00 h **Panel 8**
Bridging Societies: Visions for Sustainable Arab-German Economic Cooperation

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