

4th GERMAN – EAST EUROPEAN & CIS HEALTH FORUM
THE HEALTH SECTOR IN POST-PANDEMIC MODE?
RECOVERY PLANS, INNOVATIONS AND INVESTMENTS IN CENTRAL AND EASTERN EUROPE

October 22, 2021

Official Side Event of



The health sector is a high-tech market on an expansion course with outstanding importance for Germany and great growth potential in the partner countries in Eastern Europe. The Corona pandemic once again makes the paramount importance of international cooperation in the health sector very clear. For the period after the immediate pandemic threat, it is important to join forces and leverage synergies in order to advance the modernisation and resilience of the health sector in Central Europe, Eastern and Southeastern Europe, in South Caucasus and Central Asia.

The German-East European & CIS Health Forum, organised by the [German Eastern Business Association](#) and the [German Health Alliance](#) as an Official Side Event of the [World Health Summit](#), provides a framework for exchange and networking with decision-makers from Germany and the partner countries, company representatives, experts and researchers. The fourth edition of the Forum dwells upon the sustainable recovery plans for the health sector, the innovation potential and investment and cooperation opportunities for German companies in the region particularly with regard to Central and Eastern Europe.

The Forum takes place as a live event/ hybrid conference in Berlin. In due consideration of the pandemic conditions of the countries in focus, the Forum can be transferred to an entirely digital format. The working language is English. Please register your participation [here](#).

10.00	INTRODUCTION AND HOUSEKEEPING Michael Harms , CEO, German Eastern Business Association Roland Göhde , Chairman, GHA - German Health Alliance
10.10 – 10.50	WELCOME ADDRESS AND KEYNOTES
	<i>In the opening panel, high-ranking decision-makers from Germany and the partner countries in Central and Eastern Europe as well as officials on EU level set the stage for the in-depth discussion on the health sector development in the region while giving an</i>

	<i>overview of national and EU health programs, core topics for cooperation with Germany and German companies.</i>
10.50 – 11.35	PANEL I: Recovery and innovation plans for the health sector on national and European level – which core topics for the cooperation with German companies?
	<i>Both the Recovery for Europe and the EU4Health (2021-2027) programmes as well as national economic recovery programs give a high priority to the health sector. In the first panel the discussion should be deepened taking into account core topics such as health policies, digitalisation and IT infrastructure, public private partnerships (PPP), cooperation perspectives etc.</i>
11.35 – 12.20	PANEL II: Strengthening the cooperation in the health sector – an industry perspective
	<i>Alongside the continuous efforts to overcome the pandemic situation, other topics remain on top of the agenda for medtech and pharma companies. The second panel seeks to address these issues including non-viral diseases (cardio-vascular and oncological), research and development, AI, current projects in Central and Eastern Europe.</i>
12.20 – 12.30	WRAP-UP & KEY MESSAGES
13.15 – 14.45	NETWORKING LUNCH
	WORLD HEALTH SUMMIT Program OCTOBER 24-26, 2021 BERLIN, GERMANY & DIGITAL